

PITTSBURGH PET EXPO

November 2-4, 2018

David L. Lawrence Convention Center
1000 Fort Duquesne Boulevard, Pittsburgh, PA 15222

FRIDAY, NOV 2: 5 pm - 9 pm | SATURDAY, NOV 3: 10 am - 8 pm | SUNDAY, NOV 4: 10 am - 5 pm



Pet Expo Program Ad Sale

- Pittsburgh Post-Gazette distribution of **100,000**
- Free on-site program distributed at 3 day event to **5,000+**
- Pittsburgh Pet Expo is the **largest pet expo on the East Coast!**

Contact **Rocco Lamanna**

724-416-7176 | rlamanna1@hotmail.com

AD SIZES & RATES

TYPE	ORIENTATION	SIZE WIDTH X HEIGHT	RATE
Half Page	Horizontal	9.5" x 4.79"	\$ 600
Half Page	Vertical	4.67" x 9.75"	\$ 600
Quarter Page	Vertical	4.67" x 4.79"	\$ 300
Design of ad +			\$ 50

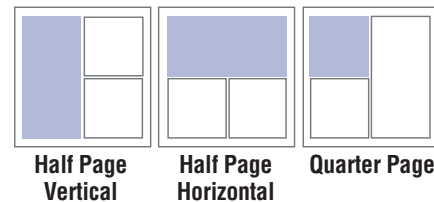
AD REQUIREMENTS:

All ads print full color. Camera ready art should be 300 dpi at print size saved as PDF, TIFF, JPEG, or EPS.

SEND ADS via email to [both mb.mueller@verizon.net](mailto:mb.mueller@verizon.net) and mconnell.susan@verizon.net with **PET EXPO AD** in the subject. Copy rlamanna1@hotmail.com.

Files too large to email may be sent via Dropbox, Hightail.com or other large file program.

For help creating your ad or with related questions call **Sue McConnell 412-654-8978**.



DEADLINES

Space Reservation: Monday, October 8, 2018

Artwork Submission: Friday, October 12, 2018