



**Nov. 3-5, 2023**

**David L. Lawrence  
Convention Center**

1000 Fort Duquesne Boulevard  
Pittsburgh, PA 15222

**FRIDAY NOV. 3: 5 pm - 9 pm • SATURDAY, NOV. 4: 10 am - 7 pm • SUNDAY, NOV. 5: 10 am - 5 pm**



**MORE THAN 18,000  
ATTENDED THE  
SHOW IN 2022.  
2023 ATTENDANCE  
IS EXPECTED TO BE  
EVEN GREATER!**

## **2023 PITTSBURGH PET EXPO**

The Largest Consumer Pet Trade Show on the East Coast! More than 18,000 people, 250+ exhibitors, continuous entertainment, and pets of all types, make the annual Pittsburgh Pet Expo one of the areas most anticipated events.

This show has something for ALL pet lovers — from pet sport events to adoptions, pet health professionals, entertainment, and so much more. Attendees participate in or watch the many events and sample or examine products. Since pets attend too, shoppers are able to lavish their best friend with special finds.





**SHOW FAVORITES:**  
SANTA PAWS PHOTOS  
NATIONAL DACHSHUND RACES  
PET COSTUME CONTEST  
ASSISTANCE DOGS  
ASK THE VET



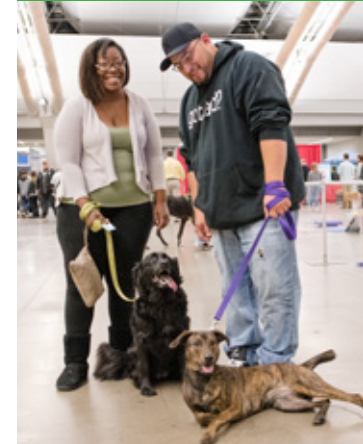
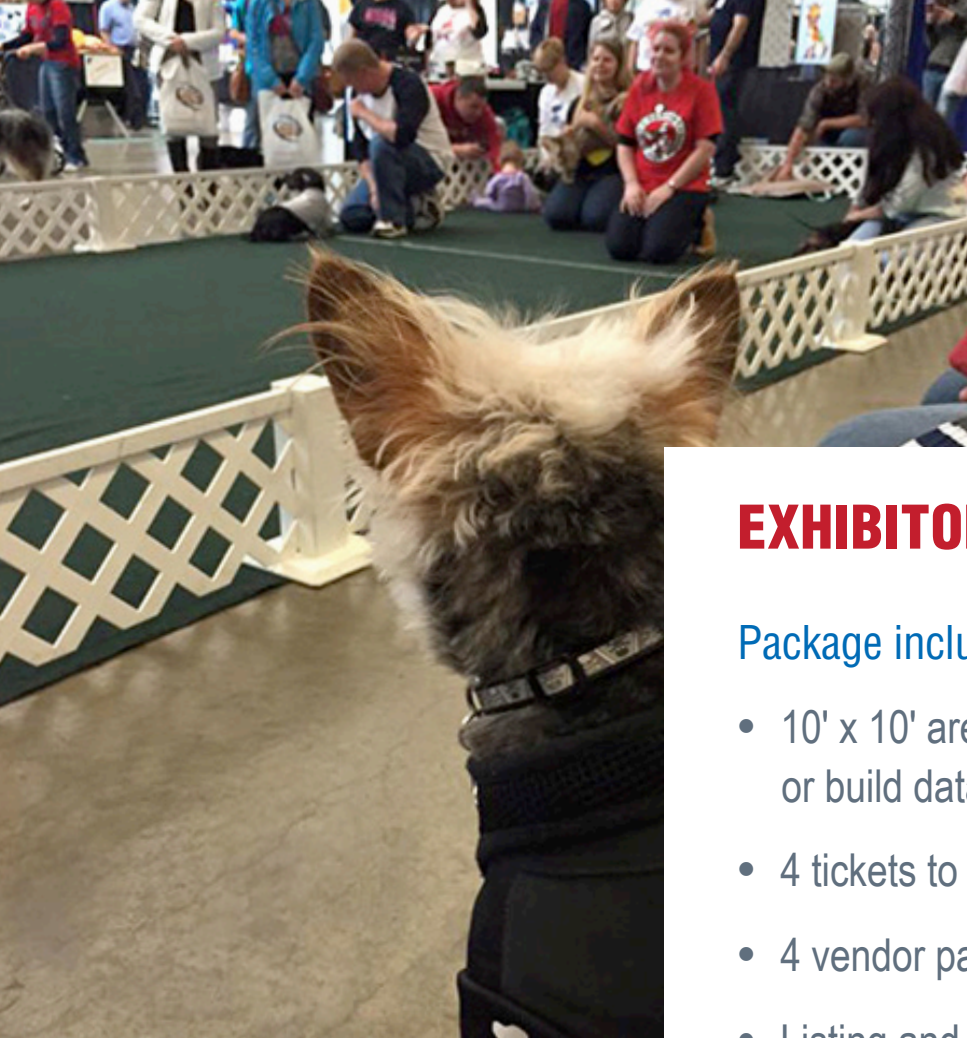
## A FEW SHOW HIGHLIGHTS

**ANIMAL ARENA** Entertainment area for the whole family.

**COSTUME CONTEST** The ever popular costume competition for dogs of all sizes and competitors of all species.

**DACHSHUND RACES** International Wiener Dog Racing Federation (WDRF) proudly sanctions this race with events for the entire family.

**YOUR COMPANY** Aligned with this exhilarating and fun, family-centered event as a **Sponsor!**



## EXHIBITOR PACKAGES

### Package includes:

- 10' x 10' area with pipe and drape to display or sell merchandise, or build database (table and chairs available by request)
- 4 tickets to the Pittsburgh Pet Expo
- 4 vendor passes
- Listing and link on [pghpetexpo.com](http://pghpetexpo.com)

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Total Exhibitor Investment: **\$750**

Corner Booths: add \$100

15% discount on second booth purchase

**62% OF ALL U.S.  
HOUSEHOLDS  
OWN AT LEAST  
ONE PET!**



## NONPROFIT EXHIBITOR PACKAGES

Rescue organizations, kennels, etc. (must provide proof of 501c3 nonprofit status)

### Package includes:

- 10' x 10' area with pipe and drape to display or sell merchandise, or build database (table and chairs available by request)
- 4 tickets to the Pittsburgh Pet Expo
- 4 vendor passes
- Listing and link on [pghpetexpo.com](http://pghpetexpo.com)

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Total Exhibitor Investment: **\$350**

Corner Booths: add \$100

15% discount on second booth purchase

**THERE ARE  
APPROXIMATELY  
70 MILLION PET DOGS  
AND 74.1 MILLION PET  
CATS IN THE USA**



## **SPONSORSHIPS**

The Pittsburgh Pet Expo is pleased to offer a select number of event marketing sponsorships that will enhance your association with show attendees and pet owners throughout the market.

Sponsorships begin at \$2,500 and may include recognition via:

- Television
- Radio
- Social Media
- Digital Marketing
- Billboards
- Print
- On-site

Sponsorship packages can be customized to meet specific marketing objectives.

**SIX-OUT-OF-TEN  
PET OWNERS  
CONSIDER THEIR  
PETS FAMILY  
MEMBERS**



**Become a Sponsor Today!**

Contact Rocco Lamanna at: [rlamanna1@hotmail.com](mailto:rlamanna1@hotmail.com)  
and Bernie Caplan at [berniecaplan@hotmail.com](mailto:berniecaplan@hotmail.com)