



## SPONSORSHIPS

The Pittsburgh Pet Expo is pleased to offer a select number of event marketing sponsorships that will enhance your association with show attendees and pet owners throughout the market.

Sponsorships begin at \$2,500 and may include recognition via:

- Television
- Radio
- Social Media
- Digital Marketing
- Billboards
- Print
- On-site

Sponsorship packages can be customized to meet specific marketing objectives.

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**SIX-OUT-OF-TEN  
PET OWNERS  
CONSIDER THEIR  
PETS FAMILY  
MEMBERS**

Source: American Pet Products Association (APPA)  
National Pet Owners Survey